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ABSTRACT

This booklet contains a listing of free and inexpensive (below $20.00) materials that can be used for teaching economics in grades K-12. The items are divided for grades K-6 and 7-12, and the name of the item, the description, the cost, and the producer's name and address are provided. The various available materials include supplementary reading materials, activity sheets, evaluation items, duplicating masters, games, films, posters, computer software programs, kits, and newsletters. (DJC)

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FOREWORD

A bibliography of free and low cost materials for teaching economics in grades K-12 was prepared by Steve Harvel, Region 7 social studies coordinator. He was assisted by Larry Hungerford, director of the Winston-Salem State Center for Economic Education; Janice Holm Lloyd, specialist, Family Resource Management, North Carolina State University; and Barbara Ledford, Region 7 Social Studies Division. We recognize the original work on this publication by Ned Pierce, principal, North Wilkes High School.

This is not a complete listing but is intended to be representative of materials available for teachers interested in incorporating economics into their existing curriculum.

A word of caution is appropriate. Some of these materials are provided free, by businesses and organizations for advertisement and other purposes. They may contain low-key biases of the business or organization; however, this should not act as a deterrent to their use. Teachers should simply make sure a balanced perspective is presented on all issues.

Should you have suggestions to add to this list, please forward them to:

Steve Harvel, Coordinator
Social Studies
Northwest Regional Education Center
303 "E" Street
North Wilkesboro, NC 28659

John D. Ellington, Director
Division of Social Studies

7/88

Listed below are the various agencies involved in economics education in North Carolina. They exist to help you implement economics education into your classroom.

The Division of Social Studies is responsible for economic education in the public schools. Currently the Division has many programs available to help improve economics instruction in grades K-12. Workshops, materials and institutes are available for all K-12 teachers in North Carolina.

The eight regional coordinators of Social Studies provide workshops, free materials, consultant services and act as coordinator for economic education programs in their region.

Region 1	Jacqueline Heston Northeast Regional Education Center P.O. Box 1028 Williamston, NC 27892
Region 2	Joseph Webb Southeast Regional Education Center 612 College Street Jacksonville, NC 28540
Region 3	Roland Staton Central Regional Education Center 2431 Crabtree Blvd. Raleigh, NC 27604
Region 4	Mary Vann Eslinger South Central Regional Education Center P.O. Box 786 Carthage, NC 28327

Region 5	Pam Riley North Central Regional Education Center 1215 Westover Terrace Greensboro, NC 27408
Region 6	Clifton Collins, Jr. Southwest Regional Education Center 2400 Hildebrand Street Charlotte, NC 28216
Region 7	Steve Harvel Northwest Regional Education Center 303 "E" Street North Wilkesboro, NC 28659
Region 8	Bob Kimzey Western Regional Education Center 514 E. Marshall Street Waynesville, NC 28786

If you have difficulty contacting your regional coordinator, feel free to contact:

Division of Social Studies
Department of Public Instruction
Raleigh, NC 27603-1712
(919) 733-3829

The North Carolina Council on Economic Education is a private, non-profit, non-partisan educational organization whose purpose is to promote economic understanding among North Carolina citizens. It develops materials and provides school programs through Centers for Economic Education on various college and university campuses across the State.

The Centers for Economic Education at the various universities have many materials including booklets, films, transparencies, and videotapes available on a free or loan basis. Pre-service workshops and seminars are offered on a continual basis.

Inder P. Nijhawan
Center for Economic Education
Fayetteville State University
Fayetteville, NC 28301

Pamela Nickless
Center for Economic Education
UNC-Asheville
One University Heights
Asheville, NC 28804

Larry Hungerford
Center for Economic Education
Winston-Salem State University
Winston-Salem, NC 27110

Luther Lawson
Center for Economic Education
UNC-Wilmington
601 South College Rd.
Wilmington, NC 28403-3297

Stuart Allen
Center for Economic Education
UNC-Greensboro
Greensboro, NC 27412

Robert Usry
Center for Economic Education
N.C. State University
Box 8110
Raleigh, NC 27695-8110

Irvin Tucker
Center for Economic Education
UNC-Charlotte
UNCC Station
Charlotte, NC 28223

Beth Eckstein
Center for Economic Education
School of Business
East Carolina University
Greenville, NC 27834

Roberta Woolever
Office of Economic Education
School of Education
UNC-Chapel Hill
Chapel Hill, NC 27599-3500

William Forgang
Center for Economic Education
Pfeiffer College
Misenheimer, NC 28109

If you have difficulty contacting your regional coordinator feel free to contact:

John Redmond, Executive Vice President
North Carolina Council on Economic Education
P.O. Box 5086
Greensboro, NC 27435

The Joint Council on Economic Education is the parent organization for the state councils on economic education. It, too, is independent, non-profit, and non-partisan. The JCEE develops teacher training programs and fosters curriculum materials which are available directly or through state councils.

The Joint Council on Economic Education
2 Park Avenue
New York, NY 10016

GRADES

K - 6

Title	Description	
AN EDUCATOR'S GUIDE TO THE THREE E'S: ENERGY/ECOLOGY/ECONOMICS	A resource for teachers stressing the interaction of energy, ecology, and economics. The guide includes discussion questions, activities and interdisciplinary projects. Contains specific activities for elementary and middle school children. Cost: 50 cents	Consumer Information Services D/703 Sears Roebuck and Company Sears Tower Chicago, Illinois 60684
ANNUAL REPORTS FOR YOUNG PEOPLE	Beautifully illustrated annual reports. Free 1973 & 1974 (Energy Topics), 1975 & 1976 (Big Pie and Golden Goose), 1977 & 1978 (Tom's Balloon and The Kingdom of Erd), 1979 & 1980 (Alice's Big Story and The Money Machine), and 1981 (The Surry). These 16 page booklets are available free in any quantity. Despite the obvious business bias, these should be used in all classrooms' reading centers. Grades 4-8. Cost: Free	"Annual Reports for Young People" Wheelbrator-Frye, INC. Hampton, NH 03842
BASEBALL GAME: A MARKET PLACE LEARNING ACTIVITY	The Baseball Game involves students directly in buying and selling baseballs in a market setting. The forces of supply and demand work in this activity to determine market prices and allocate baseballs from the seller to the buyer. Produced by the Economic Education Department of Figgie International. Grades 3-5. Cost: $5.00	The Academy for Economic Education 1000 Virginia Center Parkway Richmond, Virginia 23295 (804) 264-5851
BASIC ECONOMICS TEST	Evaluation instrument in two equivalent forms (A and B) of 38 questions each to measure learning of economic concepts. Normed in a national sample of fourth, fifth, and sixth grade students. Manual includes norming data, suggestions for use of the test, model answer sheet, and scoring key. Cost: Examiner's Manual, 40 pp. $3.50 Test booklets, package of 25--Form A - $7.00, Form B - $7.00	Joint Council for Economic Education 2 Park Avenue New York, N. Y. 10016
BASIC SKILLS IN USING MONEY	These duplicating masters are sequenced from simple to more complex and are meant to develop the student's ability to find exact fare, make change, and use vending machines. Grades 2-5. Cost: $7.95	Pyramid School Products 6510 North 54th Street Tampa, Florida 33610
BIG BROWN BAG: AMERICAN FOOD SYSTEM	Provides an overview of the production and distribution of food in the United States. In addition, the unit	Food Marketing Institute 1750 K Street, NW Washington, DC 20006

Title	Description	
	presents some consumer economic concepts necessary for a basic understanding of the food system. A number of excellent student activities reinforce the concepts presented. Activity masters are included. 64 pages. Cost: $3.50, quantity discounts are available	(202) 452-8444
BOOK COMPANY	An integrated Social Studies unit that includes economics, language arts and art. Students examine such economic concept as wants and needs, resources, labor, capital, scarcity, specialization and interdependence. The Book Company was prepared in cooperation with the Washington State Council on Economic Education and the Washington State Office of the Superintendent of Public Instruction. 128 pages. Primary Grades. Cost: $2.00	Center for Economic Education Seattle Pacific University School of Business Seattle, Washington 98119 (206) 281-2972
CAREERS	This game gives participants a preview of the working world. Players choose from 8 current occupations, setting their own success goals. There are rewards, promotions, setbacks, and decision-making actions. Playing time: 1/2 to 2 hours. Grades 5-8. Cost: $4.74	Parker Brothers Salem, Massachussetts 01970 (Can be purchased at department stores)
CAROLINA CAROUSEL	In-school TV series of 15 twenty minute programs to teach economic, geographic, sociological and political concepts and facts to 4th grade students. Cost: Free	Films and Guides are available from each Regional Center Social Studies Coordinator
CARTOON POSTERS	Set of four 11" x 17" NSCEE cartoon posters depicting economic concepts. On the reverse of each poster is a suggested lesson enlarging upon the subject of the cartoon. Grades 4-6. Cost: $1.00 set of four	National Schools Committee for Economic Education P. O. Box 326 Old Greenwich, Conn. 06870 (203) 637-4548
CENTS - ABILITIES	This economic awareness activity book (106 pages) is designed to help grades 6-9 understand the importance of money in everyday life. Cost: $5.95	Bender-Burkot School Supply, Inc. P. O. Box 147 Pollocksville, NC 28573
CHILD'S WORLD OF CHOICES	Teaching activities designed to incorporate 5 economic generalizations into the K-3 curriculum. Contains the	Bureau of Business & Economic Research The University of Iowa Iowa City, Iowa 52240

Title	Description	
	very popular activity "Henry's Mountain of Wishes." Cost: $5.00	(Also available from NCCEE, P.O. Box 5086, Greensboro, NC 27403)
CHILDREN ARE CONSUMERS TOO	A set of 26 activity cards and teacher's guide; highly recommended--perfect for learning centers. Cost: $5.00	Consumer Information Center 555 Yonge St. Toronto, Ontario M7A 2H6
CHILDREN IN THE MARKETPLACE	Excellent economics lesson plans for grades 3-4. Cost: $14.95	Joint Council for Economic Education 2 Park Avenue New York, New York 10016
CHOICE: A HANDBOOK OF IDEAS TO MOTIVATE THE TEACHING OF ELEMENTARY ECONOMICS	Over one hundred practical teaching ideas and activities covering many basic concepts. Grades K-8. Cost: $6.95	Social Studies School Service 10,000 Culver Boulevard P. O. Box 802, Dept. E Culver City, California 90230
COMMON CENTS	In-school TV series of 10 fifteen minute programs to teach economics to primary age children. Actually designed for grades 1 and 2, although it is used successfully at the third grade. Cost: Free	Guides are available from each Regional Center Social Studies Coordinator
COMPUTER-ASSISTED INSTRUCTION FOR ELEMENTARY STUDENTS	Various computer programs are now available for use with elementary students. Cost: Varies	North Carolina Council on Econ. Education Center for Economic Education P. O. Box 5086 Greensboro, N. C. 27403
CONSUMER INFORMATION CATALOG	Listing of booklets from 30 agencies of the Federal Government, more than half of them are free. Published four times a year. Cost: Free	Consumer Information Center Department A Pueblo, Colorado 81009
CREATIVE RESOURCES; BIBLIOGRAPHY OF MIDDLE SCHOOL MATERIALS	Two great books to secure and use lesson plans; innovative ideas and materials are available for middle school teachers. Grades 4-7. Cost: $3.00 each	Georgia Council on Economic Education Georgia State University University Plaza 807 Lawyers Title Bldg. Atlanta, Georgia 30303-3083
DECISIONOMICS	A complete elementary (K-6) economic education program adaptable to individual and small group instruction and categorized by 12 topics and 28 objectives at five different levels of difficulty; does an excellent job of tieing in math and vocabulary development; contains resource and AV references and teacher background information and is also correlated to	University of South Florida Center for Economic Education Tampa, Florida

Title	Description	
	leading textbooks. Cost: $25.00	
DECISIONS, DECISIONS!	Students become participants in the decision-making process. Relates to Lessons 1-4 in Trade-Offs series. Grades 5-6. Cost: $8.00	Innovative Education, Inc. 201 Shagbark Drive Rochester, NY 48063
DISNEY'S LET'S LEARN ABOUT MONEY	Recognizing coins and their values, comparing combinations of coins, making change, puzzles, self-correcting activities. Grades 1-3. Cost: $5.95	Disney Schoolhouse 500 South Buena Vista Street Burbank, California 91512
ECON NEWS AND VIEWS, AND ECONOMIC EDUCATION UPDATE	Two quarterly newsletters from the national Joint Council on Economic Education; they usually contain one lesson plan and information about new economic education materials. Cost: Free	Joint Council of Economic Education 2 Park Avenue New York, New York 10016
ECONOMIC ACTION PACK; ECOLOGY/ENERGY ACTION PACK	Excellent units of spirit masters available for $3 each. However, units are supposed to be free to teachers through local McDonald's as well as the free use of fine film--Meecology--especially appropriate for grades 4-6. Cost: $3.00 each - (Free to teachers from local McDonald's)	McDonald's Action Packs Box 2594 Chicago, ILL 60690
ECONOMIC EDUCATION CURRICULUM GUIDE	A thorough description of many of the economic activities included in the Oklahoma social studies curriculum, K-12. Cost: Free (single copy)	Director of Curriculum State Department of Education 4545 North Lincoln Oklahoma City, Oklahoma 73105
ECONOMIC EDUCATION EXPERIENCES OF ENTERPRISING TEACHERS	An annual edition describing the best economic units submitted by U. S. teacher. Chapter 1 describes K-3 units and chapter 2 summarizes 4-6 units. (Units are available free--see TEACHING UNITS.) Cost: $2.00	North Carolina Council on Economic Education P. O. Box 5086 Greensboro, N. C. 27403-5086
Elementary Economics: A Bibliography	This is a bibliography of excellent materials which are available to introduce students to the world of economics. Includes only supplemental print materials, teaching kits, microcomputer disks, and audiovisuals that are available nationwide from companies and organizations whose primary business is not the production and sale of educational materials. Cost: Free	Federal Reserve Bank of Chicago 230 S. LaSalle Street Chicago, IL 60604 (312) 322-5109

Title	Description	
ELEMENTARY ECONOMIST	Superb lesson plans for K-2, 3-4, and 5-6 in every issue. A must for school libraries or the elementary teacher who is "turned on" by economic education. Cost: $15.00 or write for free sample issue.	Joint Council for Economic Education 2 Park Avenue New York, New York 10016
EMPLOYMENT AND YOUR PART IN IT	Also included are PRODUCTIVITY AND YOUR PART IN IT; "DOLLARS AND SENSE" INFLATION; $AMERICAN ECONOMIC SYSTEM AND YOUR PART IN IT (6-12) and YOU ARE THE AMERICAN ECONOMIC SYSTEM - ELEMENTARY version (4-12). Excellent teacher resources. Colorful "Peanuts" characters and other cartoon drawings catch students' attention. Grades 4-12. Cost: Free	The Advertising Council 825 Third Avenue New York, NY 10022 (212) 758-0400 $Single copies free on request from: "Economics", Pueblo, CO 81009
ENERGY, ECONOMICS AND THE ENVIRONMENT	This is a series of units, grades K-12, incorporating energy, economics, and the environment. Each unit has a teacher's guide and student materials which can be easily duplicated. Cost: Free	U.S. Department of Energy Technical Information Office P. O. Box 62 Oak Ridge, Tennessee 37830
FAMILY ECONOMIC SYSTEM	Demonstrates the choices made by families in dealing with their unlimited wants and needs in the market economy. Also explored are opportunity costs, family resources, law of supply and demand, and a simple explanation of how inflation occurs. Uses the family as an economic system to describe how the American economic system works. Grades 6-9. Cost: Free	J C Penney Company (Available through any retail store)
FROM THE EARTH TO YOUR TABLE	This booklet, containing ditto masters, transparencies and teacher's guide, should be of assistance in helping students answer these questions: (1) Who produces your food? (2) Who shares in the money you spend for food? (3) Why do food costs change? (4) How do production costs affect the cost of food? (5) How does processing affect the cost of food? and (6) How does the retailer affect the cost of food? Cost: Free	U.S. Department of Agriculture Office of Communication Washington, DC 20250
GAMES AND SIMULATIONS FOR TEACHING ECONOMICS	Revised fourth edition of the JCEE's popular guide to economic games.	Joint Council for Economic Education 2 Park Avenue New York, New York 10016

Title	Description	
	Cost: $3.00	(Also available from NCCEE, P. O. Box 5086 Greensboro, N. C. 27403
GOOD APPLE NEWSPAPER (2-5) LOLLIPOPS, LADYBUGS & LUCKY STARS (K-1)	Outstanding teacher resources. Newspaper format filled with teacher ideas for all areas of the curriculum. Cost: Approximately $10.00 per year each	Good Apple, Inc. Box 299 Carthage, Ill 62321
GREAT AMERICAN FARM	This activity program provides students with basic information about the elements of agricultural production which affect the supply and cost of the food they eat. The set includes four duplicating masters, a teacher's guide and a large wall chart. Grades 4-6. Cost: Free	U.S. Department of Agriculture Office of Communication Washington, DC 20250
IMPROVING COMPREHENSION AND VOCABULARY DEVELOPMENT IN ECONOMICS	This publication is designed to provide social studies teachers with strategies for developing student's comprehension through economic instruction. Although designed for use with Trade-Offs, it has broader applications. Cost: $5.00	Georgia Council on Economic Education Georgia State U., University Plaza 807 Lawyer Title Building Atlanta, Georgia 30303-3083
IN THE MARKETPLACE	A basic literacy unit on the American economic system suitable for use with middle high school students. Prepared in cooperation with the Washington State Office of the Superintendent of Public Instruction. 142 pages. Cost: $2.00	Center for Economic Education Seattle Pacific University School of Business Seattle, Washington 98119 (206) 281-2972
INTERMEDIATE LEVEL ACTIVITY BOOK (4-6)	Detailed directions for activities on a number of economic topics plus eight simulations, including five based on Dr. Kourilsky's mini-society instructional system. Starts with a general overview of teachers. Cost: Free	Available from Regional Social Studies Coordinator
LESSON PLANS	Varied and numerous lesson plans developed by Iowa teachers from 4-5-6 grade students. Correlated with Trade-Offs but most lessons can be used independently. Cost: $5.00 (pre-paid)	Iowa Council on Economic Education College of Business Administration 24 Phillips Hall University of Iowa Iowa City, Iowa 52242
LIFE ON PARADISE ISLAND	A 144-page book with an excellent Teacher's Guide set on a tropical island called Paradise where the natives have never heard of money. Divided into 15 chapters that	Scott, Foresaen & Co. 1955 Montreal Rd. Tucker, GA 30084

Title	Description	
	sequentially develop basic economic concepts, this book for 5-6 grade students is a guaranteed winner in a reading center. (Student text order #1798-4. Use order numbers and enclose check; if ordered through school Scott-Foresmen will bill.) Cost: $6.00	
MICKEY MOUSE AND GOOFY EXPLORE ENERGY -CONSERVATION	A 32 page comic book stressing the importance of conserving energy as it teaches many basic economic concepts. Grades 4-6. Cost: Free (classroom quantities)	Public Affairs Dept. EXXON, U.S.A P. O. Box 2180 Houston, Texas 77001-2180
NANCY CARTOONS	Characters are used in four posters which depict situations illustrating basic economic principles: Customer Is The Boss, Better Tools, Productivity Brings Prosperity, Freedom To Own. There is an explanation and suggestions for the teacher on the back of each poster. Grades 4-6. Cost: $2.50/Set of 4 Posters	National Schools Committee for Economic Education, Inc. P. O. Box 326 Old Greenwich, Connecticut 06870
NATIONAL DEPOSITORY OF CHILDREN'S STORIES IN ECONOMICS	Materials available to integrate economics and reading. (Fairy tales are examples of stories with strong economic content.) Cost: Varies	Center for Economic Education Saint Cloud State University College of Business- Room 110 Saint Cloud, Minnesota 56301
PENNY POWER	A superb Intermediate grade magazine published by Consumer Reports that should be in every school library. (Discount rates and free teaching guides available if 10 or more subscriptions are ordered. Write for free sample copy.) Cost: $9.00 per year	Penny Power Department RS-46 Orangeburg, NY 10962
PIGOPOLIS	Grades 3-6, A terrific 15 minute color film in cartoon form that teaches children that all societies (even pig societies) should not waste precious resources. Available free to teachers in Duke Power area through local Duke office in Charlotte. May be available from other power companies as well. Cost: Free	Duke Power Companies P. O. Box 33189 Charlotte, N. C. 28242
PINK PEBBLES: A GAME ABOUT HOW MONEY BEGAN	This is a board game which helps students experience both barter and a medium of exchange -- "pink pebbles." Grades 5-7. Cost: $10.00	Social Studies School Service 10,000 Culver Boulevard, Dept. E P. O. Box 802 Culver City, CA 90230

Title	Description	
PRIMARY LEVEL ACTIVITY BOOK (K-3)	Directions for using a number of activities to teach six key economic topics. Provides overview of each topic for teachers and recommends appropriate grade levels for each activity. By Donald G. Davison, 1977. Cost: Free	Available from the Regional Social Studies Coordinator
PRIMARY TEST OF ECONOMIC UNDERSTANDING	Evaluation instrument of 64 yes-no questions. Manual includes outline of five major economic generalizations with related concepts and subconcepts on which questions are based. Cost: Examiner's Manual $3.50 & Test booklets, package of 25--$8.00	Joint Council for Economic Education 2 Park Avenue New York, N. Y. 10016
PROGRAMMED INSTRUCTION FOR "TRADE-OFFS"	A 116 page book of lessons closely correlated with the trade-off files for use in learning centers. Grades 5-6. Cost: $3.00	Georgia Council on Economic Education Georgia State University University Plaza 807 Lawyers Title Bldg. Atlanta, Ga. 30303-3083
SHAPING A NATION	A two-part 130 frame sound filmstrip set which teaches three basic economic principles using the livestock and meat industry as a case study. Contains 14 activity masters for students and an extensive teacher's guide. Grades 5-6. Cost: $16.50	Education Department National Livestock and Meat Board 444 North Michigan Avenue Chicago, Illinois 60611
SPARK	Free monthly newsletter on energy and economics, each issue lists "freebies" for teachers. Cost: Free	Duke Power Company P. O. Box 33189 Charlotte, N. C. 28242
SPECIALIZED CENTER FOR ELEMENTARY ECONOMIC EDUCATION	The national depository for the most up-to-date information and materials for teaching economics to K-6 students. Cost: Free	University of South Florida LIB 623 Tampa, Florida 33620
TALKING MONEY	A kit designed to help the family learn about money and money management. Parts of the kit include Parents Talking Money, Family Exploration, Table-Talk Bank, The Kingdom of Throw-Away, Spending of Allowances, and The Talking Money Game. Grades 2-6. Cost: Free	The Talking Money Kit Aid Association for Lutherans Appleton, WI 54919
TEACHING ACTIVITIES IN ECONOMICS	The teaching plans in this book were developed by teachers for classroom use. The concepts dealt with are Scarcity, Production, Markets, Money,	Center for Economic Education #9 Middlebush Hall University of Missouri-Columbia Columbia, Missouri 65211

GRADES

7 - 12

Title	Description	Source
A BANKER'S DAY	A look at an imaginary banker's typical day in 1984, 8 pp. (grades 9-12). Free, unlimited quantities. Cost: Free	Federal Reserve Bank of Philadelphia Public Service Dept. Philadelphia, Pa. 19105
A CENTURY OF ENTREPRENEURS	A secondary (grades 9-12) poster that provides biographical information about successful 20th century American entrepreneurs, 1981. Cost: Free	National Federation of Independent Business 150 W. 20th Avenue San Mateo, CA. 94403
A CONSUMER'S GUIDE TO LIFE INSURANCE	U. S. Dept. of Agriculture guide to different types of policies, costs, coverage. Glossary included. Cost: Single copy free	Consumer Information Center Pueblo CO 81009
A DAY AT THE FED	Booklet that provides students a view of the New York Federal Reserve's operations and its role in the Federal Reserve system and the economy, 1983. Cost: Single copies free	Federal Reserve Bank of New York Public Information Dept. 33 Liberty St New York, N. Y. 10045
A FRAMEWORK FOR TEACHING THE BASIC CONCEPTS	Incorporates changes suggested by users of the first edition on the basis of experience in workshops and classrooms. Adds a section on the grade placement of concepts in the K-12 curriculum. Like the previous edition, presents concise statements of the basic concepts and generalizations used to teach economics. Cost: $5.00	Joint Council for Economic Education 2 Park Avenue New York, N. Y. 10016 (Also available from the NCCEE)
A GUIDE TO INDIVIDUAL RETIREMENT ACCOUNTS	Congressional committee overview of who is eligible, where to invest, Federal tax savings, shopping tips. Cost: $2.00--198M	Consumer Information Center Pueblo CO 81009
ABC'S OF FIGURING INTEREST	A secondary (grades 9-12) booklet that discusses how the various ways of calculating interest affect the dollar amount paid. Cost: Free	Federal Reserve Bank of Chicago Public Information Center 230 South LaSalle Chicago, Ill. 60690
ACTION IN THE MARKETPLACE: TRADING COMMODITY FUTURES	A secondary (grades 10-12) activity package that provides a basic introduction to the marketplace, its history and activities, with a description of the use and functions of future trading at the Chicago Board of Trade. Cost: Single copies free	The Chicago Board of Trade Educational Services 141 West Jackson Blvd. Chicago, Ill. 60604
AD COUNCIL BOOKLETS	Single copies of these booklets are free. "Productivity in the American	The Advertising Council, Inc. 825 Third Ave.

Title	Description	Source
	Economic System and Your Part In It"; "You are the American Economic System"; and "Your Inflation Guide: Dollars and Sense". Cost: Free	New York, NY 10022
ADAM SMITH AND THE WEALTH OF NATIONS	Provides a comprehensive historical look at Adam Smith and his book AN INQUIRY INTO THE NATURE AND CAUSES OF THE WEALTH OF NATIONS. Photographed in the actual setting in which Adam Smith lived and worked. An excellent film that is highly recommended. Produced by Liberty Fund, Inc. No longer available for purchase. Liberty Fund, however, has been granting limited permission to duplicate the film. 16mm, video-cassette, color, 28 minutes. Cost: Free	Modern Talking Picture Service 1889 I-85 South Charlotte, N. C. 28208
ADVERTISING IS COMMUNICATING	Useful brochure on advertising which includes a discussion of the federal regulatory agencies and two industry self-regulating organizations. Cost: Free	Kraft, Inc. Consumer Service Dept. Kraft Court Glenview, IL. 60025
AG IN THE CLASSROOM	A monthly newsletter from the U.S. government devoted to ways to teach about agricultural issues; most of which are closely related to economic topic. Cost: Free	Dr. Peggy Hart Room 227-W/20250 USDA Washington, D. C. (N. C. Ag Coordinator is Phama Mullen, 919-782-1705.)
ALICE IN DEBITLAND	A secondary (grades 9-12) booklet that explains consumer protection under the Electronic Funds Transfer Act, including the use of debit cards, 1980. Cost: Free	Board of Governors of the Federal Reserve System Publications Services Washington, D. C. 20551
ALMOST EVERYONE'S GUIDE TO ECONOMICS	A secondary (grades 10-12) paperback that answers questions on the meaning and function of economics, 1978. Cost: $2.75	Bantam Books 666 Fifth Ave., New York, N. Y. 10103
AMERICAN ENTERPRISE SERIES	Five films developed by Phillips Petroleum provide a stimulating overview of American economic history. The films answer hundreds of basic questions about our economic history. Films: LAND, PEOPLE, INNOVATION, ORGANIZATION, and GOVERNMENT. The American Enterprise Series has been withdrawn from sale by the producer and is no longer available for purchase. Phillips Petroleum has been	Modern Talking Pictures 1889 I-85 South Charlotte, N. C. 28208 (Also available from the NCCEE)

Title	Description	Source
	granting limited permission to duplicate programs in the series. Cost: Free	
AMERICAN FEDERATION OF LABOR PUBLICATIONS	This is the AFL-CIO - A short but comprehensive pamphlet describing the functions, structures and policies of the AFL-CIO. Why Unions? - A current pamphlet primarily designed for use in schools and by community organizations. For young people who will soon be joining the labor force. Other listings. Cost: Free	AF of L and CIO 815 Sixteenth Street N.W. Washington, DC 20006
AMERICAN INSTITUTE BOOKLETS	BUSINESS IN OUR COMMUNITY - This 30 page brochure explains the types of business in America: individual ownership, partnership, and corporation both cooperatives and investor-owned. HOW WE ORGANIZE TO DO BUSINESS IN AMERICA - This brochure explains the place and importance of business in the USA. It examines each type of business organization, how they operate, and how they improve our standard of living. Other listings. Cost: Free	American Institute of Cooperation 1800 Massachusetts Ave., N.W., Suite 508 Washington, DC 20036
ANALYZING GOVERNMENT REGULATION: A RESOURCE GUIDE	A secondary (grades 9-12) resource guide that examines the wide variety of private and government agencies and government regulations that affect the marketplace in the context of the economic and political justification of government regulation. Contains instructional activities and materials for classroom use, 1978. Cost: $5.00	Joint Council on Economic Education 2 Park Avenue New York, New York 10016 (Also available from the NCCEE)
ANALYZING GROWTH POLICIES OF DEVELOPING COUNTRIES: A RESOURCE GUIDE	A secondary (grades 9-12) resource guide that examines the economics of growth and development. It provides a framework with which to understand and measure economic development, and to assess its progress. Contains instructional activities and materials for classroom use. Cost: $5.00	Joint Council on Economic Education 2 Park Avenue New York, New York 10016 (Also available from the NCCEE)
ANAYZING CRIME AND CRIME CONTROL	A secondary (grades 9-12) resource guide that provides an overview for teachers as to the causes and prevention of crime from an economics-based approach. Contains instructional activities and materials	Joint Council on Economic Education 2 Park Avenue New York, New York 10016

Title	Description	Source
	for classroom use. Cost: $7.50	
ANNOTATED BIBLIOGRAPHY OF TEACHING MATERIALS FOR GLOBAL ECONOMICS	An annotated bibliography of free or inexpensive materials to aid educators in the teaching of global economics and related topics for grades K-12. Cost: $3.00	Center for Economic Education College of St. Thomas St. Paul, Mn. 55105
ANNUAL REPORT	A secondary (grades 9-12) pamphlet that provides definitions and explanations of terms used in a company's annual report. Cost: Free	Armstrong World Industries Public Relations Lancaster, PA. 17604
ARITHMETIC OF INTEREST RATES	A secondary booklet that applies the concept of simple and compound interest to practical problems of determining the yield on government securities and the cost of consumer credit, 1983. Cost: Free	Federal Reserve Bank of New York Public Information Dept. 33 Liberty St New York, N. Y. 10045
AT HOME WITH CONSUMERS	Consumer information - a quarterly 16 page consumer information journal that features in each issue a pro and con debate over a major issue of importance to consumers (grades 9-12). Cost: Free	Direct Selling Foundation 1730 M. Street, N. W. Suite 610 Washington, D. C. 20036
AUCTION OFF APATHY	This simulated auction illustrates supply and demand, how prices are determined, how personal wants are influenced by the ability to pay and how value judgments influence buying and selling. Cost: Free	CCM Professional Magazines, Inc. 7250 Westfield Avenue Pennsauken, NY 08110
BASIC ECONOMICS	A secondary (grades 9-12) set of transparencies that cover the basic principles of economics. (1980) Cost: $8.95	Social Studies School Services P. O. Box 802 Culver City, CA. 90230
BASIC ECONOMICS IN THE AMERICAN SOCIETY	A secondary (grades 9-12) set of duplicating masters that provide students with worksheets which develop basic economic concepts, 1975. Cost: $5.95	Social Studies School Service P. O. Box 802 Culver City, Ca. 90230
BASIC SKILLS IN SHOPPING	A duplicating masters book which uses practical math in teaching needed skills in shopping. Cost: $4.95	I.E.S.S., Inc. P. O. Box 432 1365 S. Park Drive Kennesville, NC 27284

Title	Description	Source
BASIC SKILLS USING CHECKS	A set of duplicating masters providing practical experiences and extensive reinforcement of skills needed to open a checking account, make deposits and write and endorse checks. Cost: $7.95	Pyramid School Products 6510 North 54th St Tampa, Florida 33610
BASIC U.S. ECONOMIC CONCEPTS	Introduces concepts such as supply and demand, natural resources, production, GNP, balance of trade, business cycles, and government's role in the economy. Twelve color transparencies, 14 duplicating masters. Cost: $7.75	Social Studies School Service 10,000 Culver Boulevard Culver City, California 90230
BASICS OF FOREIGN TRADE AND EXCHANGE	A secondary (grades 9-12) pamphlet that explains some of the principles underlying current international economic news and why international trade and investment takes place. Can be used in conjuntion with "International Economics" filmstrip set, 1980. Cost: Single copies free	Federal Reserve of New York Public Information Dept. 33 Liberty St New York, N. Y. 10045
BEFORE TRADING COMMODITIES, GET THE FACTS	Commodity Futures Trading Commission pamphlet of questions to ask and what to do if you suspect fraud. Cost: Single copy free--610M	Consumer Information Center Pueblo CO 81009
BIG GOVERNMENT	A secondary (grades 9-12) booklet that outlines the forces which have led to "big government" from the beginning of the 19th century to the present, 1981. Cost: Free	Federal Reserve Bank of Philadelphia Public Services Dept. Philadelphia, PA. 19105
BLACK BANKS	A pamphlet describing the highlights of the history of black-owned banks and their current status in 1983 (grades 9-12). Cost: Free, unlimited quantities	Federal Reserve Bank of Richmond Public Services Dept. P. O. Box 27622 Richmond, Va. 23261
BORROWERS, LENDERS, AND INTEREST RATES	A secondary (grades 9-12) pamphlet that describes the process of determining interest rates, providing definitions of credit terminology, 1983. Cost: Free	Federal Reserve Bank of Richmond Public Services Dept. P. O. Box 27622 Richmond, Va. 23261
BUSINESS IN OUR COMMUNITY	This publication is designed for teaching about the business in any community. The emphasis is on the types of business including cooperatives. Cost: 1-99 (each) 50 cents 100-above (each) 45 cents	American Institute of Cooperation 1800 Massachusetts Ave., NW Washington, DC 20036

Title	Description	Source
BUSINESS ISSUES IN OUR SOCIETY: AN INTRODUCTION	This excellent introduction to other BIC lessons begins with a questionnaire about what objectives should be priorities for business, followed by a description of the environment in which business decision-making occurs. Case studies in business decision-making and various student research projects are included. Cost: $4.95	Constitutional Rights Foundation 601 South Kingsley Drive Los Angeles, California 90005 (213) 487-5590
CANADA'S PRAIRIE WHEAT GAME	In this simulation game the players are wheat farmers who use the banking system. Each one begins with a bank balance of $3,000 and may borrow up to $7,000 at 5% interest. They keep records of the amount of land under cultivation, the number of bushels of wheat grown, and the payment price for the wheat. Cost: $3.05	Alberta School Book Branch 10410 121st Street Edmonton, Alberta, Canada
CAUSES AND CONSEQUENCES	Teaching units with teacher background, suggested activities and student handout materials cover nine important economics topics. Cost: Free	N. C. Council on Economic Education Center for Economic Education P. O. Box 5086 Greensboro, NC 27403 or The University Economic Education Center
CENTS - ABILITIES	This economic awareness activity book (106 pages) is designed to help youngsters understand the influence money has on our everyday life. High interest/low vocabulary. Grades 6-10. Cost: $5.95	Bender-Burkot School Supply, Inc. P. O. Box 147 Pollocksville, NC 28573
CHECKING ACCOUNT	A skill building unit designed to train students how to use a checking account. The unit includes lessons on opening an account; writing, cashing and depositing checks; the bank statement; and balancing a checking account. Cost: $4.40	Pitman Learning 6 Davis Drive Belmont, California 94002
CHECKING OUT CHECKS	A secondary (grades 7-12) filmstrip that explains how to write a check, how checks move money, and how to balance a checkbook. Comes with student workbook, activity masters, and teacher's guide, 1983. Cost: $12.50	Federal Reserve Bank of New York Public Information Dept. 33 Liberty Street New York, New York 10045
CHECKPOINTS	A secondary (grades 9-12) pamphlet that gives step-by-step instructions on the proper way to write, deposit, and cash checks, 1980.	Federal Reserve Bank of Boston Public Information Dept. Boston, MA. 02106

Title	Description	Source
	Cost: Free	
COINS AND CURRENCY	Reviews U.S. money from wampum to FR notes; includes photographs of unusual money (grades 7-12). Cost: Free	Federal Reserve Bank of New York Public Information Dept. 33 Liberty Street New York, N. Y. 10045
COLONIAL NEW ENGLAND: THE CASHLESS SOCIETY?	A secondary (grades 9-12) booklet that traces the history and development of credit use in colonial New England, 1975. Cost: Free	Federal Reserve Bank of Boston Public Information Dept. Boston, MA. 02106
CONSUMER ADVERTISING	A secondary multimedia kit that discusses advertising's role in bringing a product to market, how advertising is created, practiced, and its effect on the consumer, the producer and the economy. Cost: Free	Procter and Gamble Company Educational Services P. O. Box 599 Cincinnati, Ohio 45201
CONSUMER CARDS	Consumer Cards (Financial Advice; How to Buy Insurance; Women's Credit Rights; Mail Order Rights). Helpful information in individualized handouts which include a perforated card that fits in a wallet. Cost: Free	American Express Co. Consumer Affairs American Express Plaza New York, N. Y. 10004
CONSUMER CHOICE	A secondary multimedia kit that discusses decision-making in the marketplace, and basic economic principles that govern the buyer-seller relationships in our market system. Cost: Free	Procter and Gamble Company Educational Services P. O. Box 599 Cincinnati, Ohio 45201
	Consumer Choice--free filmstrip/cassette teacher's guide. Consumer Advertising--free filmstrip/cassette/teacher's guide. Useful materials on 1) market research and product development and 2) advertising consumer products. Normally $9 each, but free to N. C. teachers. Cost: Free	Proctor & Gamble Co Attn: Millie Ruffin P. O. Box 14009 Cincinnati, OH. 45214
CONSUMER CREDIT HANDBOOK--578M	Alice in Debitland: Consumer Protections of Electronic Banking--579M. Excellent overview of 1) consumer credit legislation and 2) electronics fund transfer legislation, and the differences between loss and credit cards and loss of EFT or "debit" cards. Cost: Free Bulk Order	Consumer Information Center Pueblo CO 81009 or Board of Governors of the Federal Reserve System Publication Services Washington, D. C. 20551

Title	Description	Source
CONSUMER CREDIT PAMPHLETS	CONSUMER CREDIT COUNSELING - Outline of services and programs provided by a consumer credit counseling service. GETTING A HOLD ON CREDIT - Guidelines for obtaining and using credit. THE CONSUMER AND TRUTH-IN-LENDING - Full disclosure of credit cost. HOW MUCH CREDIT CAN YOU AFFORD? - Rules for determining credit capacity. Other listings. Cost: Contact source for specific prices. Prices range from 5 cents to $15.00.	National Foundation for Consumer Credit, Inc. 8701 Georgia Avenue Silver Spring, MD 20910
CONSUMER CREDIT ROLE PLAY	A secondary role playing activity from THE LEDGER, designed to introduce students to the legal rights of consumers and to the factors which determine credit worthiness. Discussion questions and related class materials are also included. Cost: Free	Federal Reserve Bank of Boston Public Services Dept. Boston, Ma. 02106
CONSUMER ECONOMICS	A set of 14 duplicating masters including lesson reviews on advertising and the consumer, food, drugs, budgeting, money management, consumer protection and consumer responsibilities. Cost: $7.75	Social Studies School Service 10,000 Culver Boulevard Department D P. O. Box 802 Culver City, California
CONSUMER EDUCATION PAMPHLETS	Consumer Handbook to Credit Protection Laws, U.S. Currency, Fair Credit Billing, What Truth in Lending Means to You, If You Borrow to Buy Stock, If You Lose A Credit Card, The Equal Credit Opportunity Act and ... Women, The Equal Credit Opportunity Act and ... Age, The Equal Credit Opportunity Act and ... Doctors, Lawyers, Small Retailers, and Others Who May Provide Incidental Credit, The Equal Opportunity Act. Other listings. Cost: Free	Federal Reserve Board Public Service Dept. Washington, D. C. 20551
CONSUMER HANDBOOK TO CREDIT PROTECTION LAWS	A secondary booklet that explains how consumer credit laws can help in shopping for credit, applying for credit, and keeping a good credit record, 1983. Cost: Free	Board of Governors of the Federal Reserve System Public Services Department Washington, D. C. 20551
CONSUMER LAW	This combination text-workbook provides insights into the rights and responsibilities of consumers in a free competitive market. Cost: $4.10	South-Western Publishing 5101 Madison Road Cincinnati. Ohio 45227 (513) 271-8811

Title	Description	
	and Government. K-12. Cost: $5.00	
TEACHING UNITS	Write for a list of free units for your grade level--units (some 60 pages or more) are national award winners from teachers across the nation. Cost: Free	National Depository for Economic Education Awards Milner 184 Illinois State University Normal, ILL 61761
TEACHING UNITS FROM HARNETT COUNTY	Teacher made units for Teaching Economics. Kindergarten - Teaching Economics Through the Magic of Christmas Grade 1 - Families Have Needs & Wants Grade 2 - Our Neighborhood & Community Grade 3 - Building A New Community Grade 4 - Making A Living in North Carolina Grade 5 - The Southeast Grade 6 - The USSR: Relationship of Resources to Economic Systems Cost: Free	Available through Regional Center Social Studies Coordinators
TRADE-OFFS	These TV programs are guaranteed "hits" with teachers and students alike. Trade-Offs in the most popular intermediate grade in-school TV program in the nation. (15--20 minute programs on economics for grades 5-6.) (TV reception problems? Have your principal call, SDPI, 919-733-3193 for free consultant help.) Cost: Free	Films and guides are available from each Regional Center Social Studies Coordinator
UMP'S FHAT	An annual report for young people presenting the Free Enterprise System in a simply delightful manner. Can be made into an exceptionally effective slide series. Free first copy. Instructional sets available for $10.00. Grades 4-9. Cost: Free	Figgie Enterprises Sherwin Road Willoughby, Ohio 44094 (216) 946-9000
WHERE DOES IT ALL GO? A SIMULATION	This is a one-week simulation designed to teach elementary students basic economic concepts and the choices a family makes in the budgeting process. Students are randomly assigned a monthly family income and then make choices from among alternative housing, transportation, clothing, food items and recreation. Grades 3-6. Cost: Free (single copy)	Center for Economic Education 204 Dudley Hall University of Georgia Athen, GA 30602
WHERE DOES THE MONEY GO?	This is a play designed for lower	National Schools Committee for

Title	Description	
	grades but one which can be easily adapted for older children. There is an accompanying guide and instructions for using homemade puppets in the classroom. Grades K-4. Cost: $1.50	Economic Education, Inc. P. O. Box 326 Old Greenwich, Connecticut 06870
WISHES AND RAINBOWS	Beautifully illustrated comic book for grades 3-6; accompanied by teacher's guides, THE ROAD TO ROOTA, free in classroom quantities. Cost: Free	Federal Reserve Bank of Boston Bank and Public Information Center Boston, Mass. 02106
WORLD BANK FILMS - Grades 6 & 7	These films portray life in developing countries and efforts that are underway in those countries to improve living conditions. Coelhos and Dandora are filmed in urban slums in Brazil and Kenya. A Day in Shrishnagar and Seeds of Progess show rural life in India and Mexico. Rivers of Life is about the people of Bangladesh, and A Plague Upon the Land is about a disease that afflicts many people in West Africa. Cost: $10.00 rental fee	The World Bank 1818 H Street, N.W. Washington, DC 20433
YEAR OF THE MAPLE LEAF	Published especially for NC fifth grade teachers in 1978, The Year of the Maple Leaf and its accompanying teacher's guide is full of ways to teach basic economic concepts while students "explore" Canada. Grade 5. Cost: Free	Center for Canadian Studies 2101 Campus Drive Duke University Durham, NC 27706

Title	Description	Source
	Board officials. Cost: $4.95	
DOLLAR POINTS	A pamphlet that illustrates and explains the various design features of a dollar bill, 1975. Cost: Free	Federal Reserve Bank of Boston Public Information Dept. Boston, Ma. 02106
ECON NEWS AND VIEWS AND ECONOMIC EDUCATION: UPDATE	Two quarterly newsletters from the national Joint Council on Economic Education; they usually contain one lesson plan and information about new economic education materials. Cost: Free	Joint Council on Economic Education 2 Park Avenue New York, New York 10016
ECONOMIC ACTIVITY AND MARKETS	Booklet that relates how the nation's economic activity is coordinated in producing the goods and services the country demands, 1981. Cost: Free	Federal Reserve Bank of St. Louis Public Information Dept. P. O. Box 442 St. Louis, Mo. 63166
ECONOMIC EDUCATION CURRICULUM GUIDE, K-12	A thorough description of many of the economic activities included in the Oklahoma social studies curriculum. Cost: Free	Director of Curriculum State Dept. of Education 4545 North Lincoln Oklahoma City, Oklahoma 73105
ECONOMIC EDUCATION EXPERIENCES OF ENTERPRISING TEACHERS	A description of junior and senior high award-winning entries and brief summaries of ideas submitted in the National Awards Program for the Teaching of Economics. (Annual edition.) Cost: $2.25	Joint Council on Economic Education 2 Park Avenue New York, N. Y. 10016 (Also available from NCCEE)
ECONOMICS FOR EVERYBODY	A secondary consumer oriented 1985 introductory economics textbook. Cost: $8.25	AMSCO School Publications, Inc. 315 Hudson Street New York, N. Y. 10103
ECONOMICS IN PLAIN ENGLISH	A secondary paperback that translates basic economic concepts from theories to applications, 1978. Cost: $4.95	Social Studies School Service P. O. Box 802 Culver City, Ca. 90230
ECONOMICS OF ENERGY. A TEACHING KIT	A secondary kit that begins with an economic analysis of the U. S. energy situation. It takes up energy use before 1970; the consequences of supply restriction by OPEC, the effects of higher energy prices, proposals for future energy policy, and other relevant matters. Contains lesson materials for classroom use, advanced readings and an annotated catalog of materials for teachers, 1983.	Joint Council on Economic Education 2 Park Avenue New York, N. Y. 10016

Title	Description	Source
	Cost: $5.00	
ECONOMY GAME	This game involves players in investing in businesses, savings accounts, and stocks, and in producing and purchasing goods at prices regulated by supply and demand. Similar to Monopoly, it is designed for 2-7 players. Cost: $8.95	Social Studies School Service 10,000 Culver Boulevard, Dept. E P. O. Box 802 Culver City, CA. 90230
ECONOMY SIZE	A book of ideas and activities directed at motivating students to learn and enjoy economics. The booklet contains quotations, questions, tear sheets for activity masters and a play. Materials will help students make economic decisions and clarify economic values. Cost: $8.95	Social Studies School Service 10,000 Culver Boulevard Culver City, California 90230
EDUCATIONAL FILMS AND BOOKLETS	Film programs are available on 16mm film and on video cassette. For further information write to: Cost: Free	Media Analyst Corporate Communications Aetna Life & Casualty Hartford, CT. 06156
ENERGY NEWSLETTER AND FILMS	Pigopolis, grades 7-9; The Spark, free monthly newsletter on energy and economics, each issue lists "freebies" for teachers. Cost: Free	Duke Power Company P. O. Box 33189 Charlotte, N. C. 28242
ENERGY TRADE-OFFS IN THE MARKETPLACE	Designed as a three-week module for senior high school students, this unit looks at the energy issue from an economic perspective analyzing the problems at three different levels: personal, national, international. Energy Trade-Offs in the Marketplace was prepared in cooperation with the Washington State Council on Economic Education and the Washington State Office of the Superintendent of Public Instruction. Cost: $3.00	Center for Economic Education Seattle Pacific University School of Business Seattle, Washington 98119 (206) 281-2972
ENERGY, ECONOMICS AND THE ENVIRONMENT	This is a series of units, grades K-12, incorporating energy, economics and the environment. Each unit has a teacher's guide and student materials which can be easily duplicated. Cost: Free	U. S. Department of Energy Technical Information Office P. O. Box 62 Oak Ridge, Tennessee 37830
EQUAL CREDIT OPPORTUNITY AND YOU	A secondary (grades 9-12) filmstrip that discusses the criteria used in determining credit worthiness.	Federal Reserve Bank of New York Public Information Dept. 33 Liberty St

Title	Description	Source
	Includes activity sheets and teacher's guide, 1980. Cost: $4.00	New York, New York 10045
ESSENTIALS IN ECONOMICS OF THE 1980'S	A secondary activity book with duplicating masters that presents the basic concepts of economics, 1979. Cost: $8.95	Social Studies School Servies P. O. Box 802 Culver City, Ca. 90230
ESSENTIALS IN ECONOMICS OF THE 1980'S, PART II	A secondary activity book with duplicating masters that presents major economic concepts and the framework of Keynesian economics, 1979. Cost: $9.95	Social Studies School Service P. O. Box 802 Culver City, Ca. 90230
FAIR CREDIT BILLING, REPORTING, DEBT COLLECTION	Individual references on major credit laws. Fair Credit Reporting Act is especially important in helping young people appreciate the importance of creating and maintaining a good credit record. Cost: 50 cents per brochure	Consumer Information Center Pueblo CO 81009
FAMILY BUDGET	Students form families of five and establish a budget of no more than $500 based on list of wants. Cost: $2.45	Instructor Publications, Inc. Instructor Park Danville, NY 14437
FAMILY ECONOMIC SYSTEM	Demonstrates the choices made by families in dealing with their unlimited wants and needs in the market economy. Also explored are opportunity costs, family resources, law of supply and demand and a simple explanation of how inflation occurs. Uses the family as an economic system to describe how the American economic system works. Cost: Free Loan	J. C. Penney Company (available through any retail store)
FED...OUR CENTRAL BANK	A secondary (grades 9-12) film that examines the service functions of the Federal Reserve System and explains how monetary policy is formulated. Teacher's guide is included, 1978. Cost: Free loan	Federal Reserve Bank of Kansas City Public Affairs Dept. 925 Grand Avenue Kansas City, Mo. 64198
FEDERAL RESERVE COMIC BOOKS	Newest issue is THE STORY OF FOREIGN TRADE AND EXCHANGE (Grades 9-12); also available are the stories of MONEY (Grades 6-10); BANKS (Grades 6-10); CHECKS AND ELECTRONIC PAYMENTS (Grades 7-12); CONSUMER CREDIT (Grades 7-12, also available in Spanish); and INFLATION (Grades 9-12).	Federal Reserve Bank of New York Public Information Dept. 33 Liberty Street New York, N. Y. 10045

Title	Description	Source
	Cost: Free, unlimited quantities	
FEDERAL RESERVE IN BRIEF	A secondary pamphlet that outlines the organization, purposes, and role of the Federal Reserve, 1980. Cost: Free	Federal Reserve Bank of San Francisco of San Francisco Public Information Department P. O. Box 7702 San Francisco, Ca. 94120
FEDERAL RESERVE SYSTEM: PURPOSES AND FUNCTIONS	A secondary book that provides a detailed look at the Federal Reserve System's structure and functions, 1984. Cost: Free	Board of Governors of the Federal Reserve System Publications Service Washington, D. C. 20551
FOCUSING ON THE FED	Four spirit masters and poster with teacher lesson plans to illustrate how and why the fed controls the money supply (grades 9-12). Cost: Free	The Federal Reserve System Public Service Dept. Washington, D. C. 20551
FOREIGN TRADE AND EXCHANGE (THE BASICS OF)	12 page summary of the importance of foreign trade (grades 9-12). Cost: Free, unlimited quantity	Federal Reserve Bank of New York Public Information Dept. 33 Liberty St New York, N. Y. 10045
FREE ENTERPRISE	A secondary (grades 9-12) film that discusses the free enterprise system and defends the market economy. Cost: Free Loan	Modern Talking Picture Service 1889 I-85 South Charlotte, N. C. 28208
FREE ENTERPRISE SYSTEM	A secondary (grades 9-12) film that explains the free enterprise system through on the job interviews with working people, 1976. Cost: Free Loan	Federal Reserve Bank of Richmond Public Services Dept. 701 East Byrd St Richmond, Va. 23219
FREE ENTERPRISE: HOW IT WORKS	A series of 15 half-hour video programs which teach the basics of free enterprise. The segments are designed for use by high school teachers in Alabama who have been designated by the state to teach the required high school course in economics. Produced by the Center for Business & Economic Education at Samford University, the series uses the latest technology to take students out of the classroom and into the factories and offices of American industry. Cost: 50 cents per minute of tape	Birmingham Public Schools System Instructional Television Department P. O. Box 10007 Birmingham, Alabama 35202 (205) 252-1800 Extension 371
FREE MARKET ECONOMICS: A SYLLABUS	A presentation of the economic theory of the free market to help teachers of high school economics explain economic principles in the classroom. Includes simplified explanations for younger students as well as enriching projects	Foundation For Economic Education 30 South Broadway Irvington-on-Hudson New York, 10533 (914) 591-7230

Title	Description	Source
	for the more mature. Cost: $6.00	
FUNDAMENTAL FACTS ABOUT UNITED STATES MONEY	A secondary booklet that describes the characteristics of coin and currency and how they are produced and circulated in the economy, 1980. Cost: Free	Federal Reserve Bank of Atlanta Publication Unit P.O. Box 1731 Atlanta, Ga. 30301
FUNDAMENTALS OF ECONOMICS	A secondary (grades 9-12) set of transparencies that cover the fundamental and basic principles of economics, 1980. Cost: $12.00	Social Studies School Services P. O. Box 802 Culver City, Ca. 90230-9983
GAMES AND SIMULATIONS FOR TEACHING ECONOMICS	Revised fourth edition of the JCEE's popular guide to economic games. Not available until winter, 1986. Cost: $5.00	Joint Council on Economic Education 2 Park Avenue New York, New York 10016
GETTING CREDIT	A secondary (grades 9-12) filmstrip that reviews the procedures for establishing credit. Comes with lesson activities and teacher's guide, 1981. Cost: $4.00	Federal Reserve Bank of New York Public Information Dept. 33 Liberty St New York, New York 10045
GIVE AND TAKE	T.V./film series on topics & concepts in personal economics. Consists of 12 15 minute programs. Ask the Economic Ed. Coord. at the Regional Ed. Ctr. in your area for a free Teacher's Guide. There are 4 ways to access this series for classroom use: a) The series will be shown on school television and you are free to tape these programs; b) You may borrow the programs on 16mm film from the Regional Ctr. in your area; c) Video cassettes may be ordered from PCA Teleproductions, P.O. Box 700, Matthews, NC 28105. Cost: $250.00 each	Agency for Instructional Television Box A, Bloomington, IN. 47401
GIVE AND TAKE CROSSWORD PUZZLES	Crossword puzzles for use with the Give and Take films. Cost: Free	Available from each Regional Center Social Studies Coordinator.
GLOSSARY OF FEDERAL RESERVE TERMS	A secondary booklet that defines many of the terms used in monetary policy, bank supervision and bank regulations, 1982. Cost: Free	Board of Governors of the Federal Reserve System Publications Services Washington, D. C. 20551
	Twenty-six page list of banking and federal reserve terms (grades 9-12). Cost: Free (unlimited quantity)	FRB Washington, D. C.

Title	Description	Source
GOLD FILMS	A TOUCH OF GOLD - 28 min. color. Television personality Susan Blakely tells the story of gold jewelry through the ages, with historic reen-actments showing its use in the courts of kings; as treasure acquired by the Conquistadores; and its high-style uses in today's world of fashion. MAN AND HIS GOLD - The history of gold mirrors the history of man. Barry Sullivan hosts this film which depicts the history of the remarkable metal and its modern roles. Cost: Free	Modern Talking Picture Service 1889 I-85 South Charlotte, NC 28208
GOLD MINING CAMP	Conditions of 1850's mining camp are reconstructed. Economic concepts developed are: barter, capital, demand, goods, interdependence, service speculation, and supply. Cost: Free	Intext Educational Publishers Thomas Y. Crowell Company 666 Fifth Avenue New York, NY 10019
HAMBURGER WAR	Contains two cases focusing on the concepts of competition, price and the marketplace. In the first case, three hamburger stand owners consider price-fixing as a solution to their problems, but choose not to engage in the practice. The second case shows their next steps, including some bad decisions that force one competitor to close his business. Cost: $4.95	Constitutional Rights Foundation 601 South Kingsley Drive Los Angeles, California 90005 (213) 487-5590
HISTORICAL BEGINNING OF THE FEDERAL RESERVE	A secondary booklet that traces the history of the U. S. banking system, describing the banking problems of the 19th century and the legislation that led to formation of the Federal Reserve System, 1974. Cost: Single copies free	Federal Reserve Bank of Boston Public Service Dept. Boston, Ma. 02106
HOW TO CHOOSE AND USE RETAIL CREDIT	A discussion of the types of retail credit plans, a sample application form, a contract agreement and a billing statement are included in this booklet. Cost: $2.50/set of 50	Sears Consumer Information Services Dept. 703 Sears Tower Chicago, Illinois 60684
HOW TO READ STOCK MARKET QUOTATIONS	Provides a detailed explanation of the figures and symbols found in most daily newspaper market listings. A stock selected from The Journal's NYSE Composit Transaction list and the Over-the-Counter list are used for illustration. High school and college level. Your order must be	Dow Jones & Company, Inc. The Educational Service Bureau P. O. Box 300, Princeton, NJ 08540

Title	Description	Source
	limited to no more than 50 copies of the item. Cost: Free	
HOW WE LIVE	44 page booklet explains economics in simple vocabulary. Cost: $1.00 each	American Economic Foundation 51 East 42nd Street New York, NY. 10017
HOW WE ORGANIZE TO DO BUSINESS IN AMERICA	This pamphlet describes and illustrates types of businesses in America: individual ownership, partnership and corporation. Cost: 1 through 99 copies, 50 cents each 100 or more copies, 45 cents each	American Institute of Cooperation 1800 Masachusetts Avenue, N.W. Washington, D. C. 20036
I BET YOU THOUGHT	A secondary booklet that explores fallacies about banking and economics in a comprehensive but nontechnical manner, 1983. Cost: Single copies free	Federal Reserve Bank of New York Public Information Department 33 Liberty Street New York, N. Y. 10045
IF YOU HAVE A COMPLAINT ABOUT ADVERTISING	A pamphlet describing how to register a complaint about the truth and accuracy of national and local advertising. Single copies only. Cost: Free	National Advertising Review Board (NARB) Council of Better Business Bureaus, Inc. 845 Third Avenue New York, NY 10022
IF YOU USE A CREDIT CARD	A secondary pamphlet that explains the safeguards federal law provides against lost cards, what to do about unsatisfactory goods bought with credit cards and how to compute and compare credit card charges, 1981. Cost: Free	Board of Governors of the Feceral Reserve System Publications Services Washington, D. C. 20551
IMPORT	This game simulates the activities of six importing firms in various parts of the world. Each firm buys from several countries. To win, a firm must buy eight products from three countries and sell them at a profit. Cost: $10.00	Simile II 1150 Silvarado La Jolla, Ca 92037
IN RESERVE	A secondary (grades 9-12) film that outlines Federal Reserve Bank reserves and relates how the Federal Reserve monitors and considers district economic conditions in terms of national monetary policy. Comes with an instructor's guide, 1978. Cost: Free Loan	Federal Reserve Bank of Minneapolis Public Information Dept. 250 Marquette Ave. Minneapolis, Mn. 55480
IN THE MARKETPLACE	This teaching unit on the American	Superintendent of Public

Title	Description	Source
	economic system for 9th graders contains an excellent simulation, "The Big Apple Game", to teach the concepts of supply, demand and market clearing price. Teachers will also find the other activities in this publication to be of much help in teaching other economic concepts. Cost: $2.00	Instruction State Department of Education Olympia, Washington 98504
INCOME - OUTCOMES	Eight instructional computer lessons in economics for high school students. For Apple and IBM computers. Other supporting materials available. Cost: Cost of duplicating disk	Available through Regional Social Studies Coordinators, NCCEE, University Centers of Economic Education
INCREDIBLE BREAD MACHINE	Businesses of all sizes, recognizing the lack of understanding of the principles of free market economics, are extensively using this book along with "The Incredible Bread Machine Film" in management and employee education programs. The books have been adopted across the nation by hundreds of high school and university educators as supplementary reading in history, political science, economics, business and sociology courses. Cost: $5.95	MRI Films 11722 Sorrento Valley Road San Diego, CA. 92121
INDUSTRIAL REVOLUTION...A PROGRAM IN THREE PARTS	The Industrial Revolution was the great discontinuity of modern history. This program contains three 30 minute films, each dealing with a specific and chronological aspect of the Revolution. You will receive all three films at once, to enable proper and effective programming. 29 minutes each, color. Cost: Free	Modern Talking Picture Service 1889 I-85 South Charlotte, NC 28208
INSTITUTE FOR RESEARCH ON THE ECONOMICS OF TAXATION	Taxes; free newsletter about our highly complex tax system; technical in nature and useful only to teachers knowledgeable about taxes and tax reform. Cost: Free	Institute for Research on the Economics of Taxation 1331 Pennsylvania Avenue, NW Suite 515 Washington, D.C. 20004
INSURANCE FOR CAR AND HOME	Useful publications designed for school use by the major property and casualty insurance trade association. Insurance for the Car, Insurance for the Home, Risk Management and Business Insurance, and Sample Insurance Policies. Cost: From 50 cents--$2.00	Insurance Information Institute 110 William Street New York, N. Y. 10038

Title	Description	Source
INSURANCE: (CONSUMERS GUIDE TO)	A 1985 56-page book with ten lesson plans, 31 activity masters, 8 transparencies, case studies, sample insurance policies and glossary (grades 9-12). Cost: $3.00	Consumer Affairs, Allstate Plaze F-3 Allstate Insurance Company Northbrook, IL. 60062
INSURANCE: (HOW TO BUY) CONSUMER CARD	This brief pamphlet and many other materials are good take-homes for students. Ask for other Consumer Cards and other free materials for teachers. Cost: Free, unlimited quantities	American Express Consumer Affairs American Express Plaza New York, N. Y. 10004
INTERNATIONAL TRADE AND AMERICAN AGRICULTURE	A secondary booklet that looks at international trade in agricultural products, its policy implications and the case for free trade, 1976. Cost: Free	Federal Reserve Bank of Kansas City Public Affairs Department 925 Grand Avenue Kansas City, Mo. 64198
INVEST	In this game players learn valuable facts and concepts while deciding how to invest their money. One of a six game set. Other titles include The Budgeting Game, Swindle, Househunt, Consumer Redress, and Share the Risk. Can be purchased individually or as a set for $75.00. Cost: $16.00 per game	EMC Pubishing Company 300 York Avenue St. Paul, Minn. 55101 1-800-328-1452
INVESTING IN CONSUMER INFORMATION	Discusses the value of consumer information programs to businesses and suggests possible consumer information activities (grades 9-12). Toll free phone--1-800-438-2653. Cost: One copy, free	Coca Cola USA P.O. 1734 Atlanta, Ga. 30301
IRAs: AN INVESTMENT IN YOUR FUTURE	Excellent overview, glossary and further references in a 4 page pamphlet. Cost: Free	National Coalition for Consumer Ed. 2025 I St., N.W., Suite 1104 Washington, D. C. 20006
IS THERE COMPETITION IN THE SYSTEM	A secondary (grades 9-12) film that examines the competitive market structure in the economy. Cost: Free Loan	Modern Talking Picture Service 5000 Park Street, North St. Petersburg, Florida 33709
IT MAKES GOOD CENTS	This consumer education unit is divided into five sections: basic economics, advertising, consumer decision, nutrition and packaging, and product development and marketing. Over 115 worksheets allow students to work individually or in groups. Activities include distinguishing between wants and needs and investigating the costs	Social Studies School Service 10,000 Culver Boulevard Culver City, California 90230

Title	Description	Source
	of materials for a hobby. Cost: $10.00 - Reproducible pages with Teacher's Guide	
JOURNEY THROUGH A STOCK EXCHANGE	Describes activities on the Amex as seen through the eyes of a twelve year old. Answers fundamental questions asked by youngsters. Illustrated in color. 24 pages. Single copy free to teachers using school letterhead. Write to Publication Services Division. Cost: 50 cents per copy	American Stock Exchange, Inc. 86 Trinity Place, New York, NY 10006
JUNIOR HIGH ECONOMICS INSTRUCTIONAL UNITS	Nine basic economic concepts are developed in this instructional unit. It includes pre and post tests, detailed teacher instructions, and student materials. Cost: $6.00	Available through Regional Center Social Studies Coordinators
JUNIOR HIGH SCHOOL LEVEL TEACHING STRATEGIES	Two sets of lessons with which to teach economic concepts. The first set is of varying complexity and uses a number of different strategies. The second is based on a case study of the U.S. shoe industry. Contains an overview for teachers and a glossary for students. By Ronald A. Banaszak and Elmer U. Clawson. 1981. Cost: Free	Regional Social Studies Coordinator (Also available from the NCCEE)
JUNIOR HIGH SCHOOL TEST OF ECONOMICS	Evaluation instrument of 40 questions to measure learning of economic concepts in junior high school. Classroom-tested in seventh, eighth, and ninth grades in 22 school districts. Manual includes rationale for answers, norming data, suggestions for use of test, answer sheet, and scoring key. Available 1986. Cost: Interpretive Manual and Rationale - $3.50 Test booklets, package of 25 - Form A $7.00, Form B $7.00	Joint Council for Economic Education 2 Park Avenue New York, N. Y. 10016
KEEPING OUR MONEY HEALTHY	A secondary booklet that discusses the Federal Reserve's role in the economy and Federal Reserve policies used to combat inflation and recession, 1981. Cost: Free	Federal Reserve Bank of New York Public Information Department 33 Liberty Street New York, N. Y. 10045
KEY TO THE GOLD VAULT	A secondary booklet that unlocks some of the mysteries of gold, exposes its glamorous past and reveals the work-a-day operation of the New York Federal Reserve Bank's gold vault,	Federal Reserve Bank of New York Public Information Department 33 Liberty Street New York, N. Y. 10045

Title	Description	Source
	1981. Cost: Single copies free	
KINGDOM OF MOCHA	"The Kingdom of Mocha" is a 26-minute, animated, 16mm, color, motion picture providing an entertaining introduction to important economic concepts including means of exchange, methods of production, scarcity of resources, economic stability, and other aspects about the nature and mechanisms of the free-market system. Mocha is a mythical island whose inhabitants experience rapid change as their economy develops from primitive barter to complex modern day problems. Cost: Free	Modern Talking Picture Services 1889 I-85 South Charlotte, N. C. 28208
LABOR'S UNTOLD STORY	Readable history of the U.S. labor movement from Civil War to early 1950's. Cost: $5.50 plus 90 cents shipping	United Electrical Workers Book Dept. 11 E. 51st St., New York, NY 10022
LANDLORDS AND TENANTS IN CONFLICT	Focuses on the rent control controversy. The lesson plan offers the perspectives of landlords, tenants, economics experts and government officials as they debated a rent control law during public hearings. Vocabulary work and follow-up activities are included. Cost: $4.95	Constitutional Rights Foundation 601 Kingsley Drive Los Angeles, California 90005 (213) 487-5590
LEDGER	A secondary newsletter for high school economics teachers that reports on economic education programs in the New England area, new publications, games and films which can aid teachers explain economic oriented subjects. Features a discussion of an economic topic in each of the bimonthly publications. Cost: Free	Federal Reserve Bank of Boston Public Services Department Boston, Ma. 02106
LIBERTY AND THE AMERICAN EAGLE	A secondary booklet that examines two hallmark emblems of early U. S. coinage, 1980. Cost: Free	Federal Reserve Bank of Boston Public Services Department Boston, Ma. 02106
LIFE INSURANCE TEACHING KIT - NO. 155	Each kit provides an outline of basic information and ideas prepared by the major trade association for each industry. Cost: Single copy free	Life Insurance Teaching Kit No. 155 American Council of Life Insurance 1850 K Street, NW Washington, D. C. 20006-2284 and Health Insurance Teaching Kit

Title	Description	Source
		Health Insurance Assoc. of America 1850 K Street, NW Washington, D. C. 20006-2284
LIFE OF A DOLLAR BILL	A secondary poster and comic book that depict how currency and coin get into circulation and the role they play in generating economic activity, 1979. Cost: Free	Federal Reserve Bank of New York Public Information Dept. 33 Liberty St New York, N. Y. 10045
MAKING MONEY IN MIDDLEVILLAGE	A secondary activity package that describes the money creation process. Includes a teacher's guide, student activity sheets and wall posters, 1980. Cost: Free	Federal Reserve Bank of New York Public Information Department 33 Liberty Street New York, N. Y. 10045
MAN'S ECONOMIC WANTS	Learning units in student booklet form give the learner a fundamental understanding of basic economic problems including man's wants, production, population problems and law of diminishing returns. Cost: 85 cents	Channing L. Bete Company, Inc. 45 Federal Street Greenfield, Massachusetts 01301
MANAGING YOUR MONEY	Overview of recommended procedures and forms for setting goals, keeping financial records, developing and revising as needed an effective spending plan. Cost: Free single copy	N. C. Agricultural Extension Service (Available at each County Extension Office)
MATHEMATICS FOR BANKING	A book which deals with the kinds of financial transactions which a person must know and a description of community financial institutions from which to borrow money. Cost: $4.25	I.E.S.S., Inc. P. O. Box 714 Clemmons, NC 27012
MICKEY AND GOOFEY EXPLORE STARTING A BUSINESS	A secondary comic book is part of a multimedia kit designed to teach the problems and rewards of starting a business. Cost: Single copies free	EXXON P.O. Box 2180 Houston, Texas 77001
MODERN AMERICAN ECONOMY	A secondary set of activity masters that examines basic economic concepts. Cost: $5.75	Social Studies School Service P. O. Box 802 Culver City, Ca. 90230
MONEY	In this simulation game students explore the advantages and disadvantages of barter systems while acquiring materials to be used in making a group collage. Cost: Free	Regional Social Studies Coordinator

Title	Description	Source
MONEY	A bulletin board set which includes visuals of early forms of money, bartering, checks, credit cards, circular flow model, coins and paper dollars and coin value charts. Also, a resource guide is included with suggested activities for teaching. Cost: $5.50	Trend Enterprises, Inc. St. Paul, Minnesota 55165
MONEY IN COLONIAL NEW ENGLAND	A secondary booklet that traces the history of coin and currency in New England from 1630 to the 1780's, 1974. Cost: Free	Federal Reserve Bank of Boston Public Services Department Boston, Ma. 02106
MONEY IN THE ECONOMY	A secondary booklet that discusses the money creation processes, how the Federal Reserve tries to achieve its monetary targets and outlines the objectives of monetary policy, 1983. Cost: Free	Federal Reserve Bank of San Francisco Public Information Department P. O. Box 7702 San Francisco, Ca. 94120
MONEY MANAGEMENT	These duplicating masters cover income and expenses, budgeting, unnecessary expenses, cutting back, loan consolidation, and planning a year's budget. Twenty-four spirit duplicating masters. Cost: $4.25	Social Studies School Service 10,000 Culver Boulevard P. O. Box 802 Culver City, California 90230
MONEY MANAGEMENT BOOKLET LIBRARY	A set of booklets that cover important areas of personal and family finance. Includes a set of 12 booklets. Cost: $5.00	Money Management Institute Household International 2700 Sanders Road Prospect Heights, Il. 60070
MONEY MANAGEMENT LIBRARY	Your Financial Plan, Managing Your Credit, Your Shopping Dollar, Your Food Dollar, other listings. Money Management Filmstrip Library--$20 for set of 4 filmstrips, cassettes, and Teacher's Guides are $5.50 each. Cost: $5.00 for set of 12 booklets or 75 cents each	Money Management Institute Household International 2700 Sanders Rd Prospect Heights, IL. 60070
MONEY TALKS	A secondary (grades 9-12) filmstrip that explains the techniques of setting up a money management plan to obtain maximum satisfaction from income. Comes with a teacher's guide and activity masters. Cost: $5.50	Money Management Institute Household International 2700 Sanders Road Prospect Heights, IL. 60070
MONEY, BANKING, AND THE FEDERAL RESERVE SYSTEM	A secondary packet of materials that teaches the fundamentals of money,	Federal Reserve Bank of Minneapolis Office of Public Information

Title	Description	Source
	banking, and the Federal Reserve System through the use of transparencies, role playing, and simulations, 1983. Cost: Free	250 Marquette Avenue Minneapolis, Mn. 55480
MONEY: MASTER OR SERVANT?	A secondary booklet that gives the reader a close-up look at money--what it is, how it is created, how it works in our economy and the roles of the Federal Reserve System and commercial banks, 1980. Cost: Free	Federal Reserve Bank of New York Public Information Department 33 Liberty Street New York, N. Y. 10045
MONEY: SUMMING IT UP	A secondary (grades 9-12) film that tells the story of money, from barter to checks, and the development of banking and Federal Reserve System, 1982. Cost: Free Loan	Federal Reserve Bank of Kansas City Public Information Dept. 925 Grand Avenue Kansas City, Mo. 64198
MOTION PICTURE/SLIDE PROGRAM CATALOGS	Illustrated brochures and catalogs describe the U.S. Chamber's award-winning 16mm color films, videotape programs, and sound/slide presentations on how the private enterprise system works - geared to high school and adult audiences. Cost: Free (May be available through local Chamber of Commerce.)	Chamber of Commerce of the United States 1615 H Street, NW Washington, DC 20062
MYSTERY OF ECONOMIC GROWTH	A booklet that describes actions and events which make the economy grow or stagnate and discusses the role of government and the private sector, 1982. Cost: Free	Federal Reserve Bank of Philadelphia Public Information Department Philadelphia, Pa. 19106
N. C. REAL ESTATE LICENSING BOARD	A unit on real estate with student manual and teacher's guide. Cost: Free	N. C. Real Estate Licensing Board P. O. Box 17100 Raleigh, NC 27619 Telephone (919) 872-3450
NATIONAL ECONOMY QUIZ	Explores key elements of the American economy such as consumer spending patterns, allocation of scare resources, profit trends, types of taxation and economic balance. Interviews and leading economists reinforce points brought out in quiz. (27:30 minutes film.) Cost: Free	Aetna Life & Casualty Corporate Communications DA06 151 Farmington Avenue, Hartford, CT. 06156
NATIONAL FEDERATION OF INDEPENDENT BUSINESS	Business (Small)- good articles and superb charts (with teaching guide) showing price differences for the same items in London, Paris, Moscow,	NFIB 150 W. 20th Ave. San Mateo, CA. 94403

Title	Description	Source
	Munich and Washington, D.C. Cost: Free	
NEW CITY TELEPHONE COMPANY	Students take the role of a management team responsible for running the New City Telephone Company. The players determine company goals and solve management problems. Includes directions, a cassette recording, a map, teacher's manual, transparencies, and 16 booklets. Designed for 5-30 students. Motivational for grades 7-9. Cost: $15.00	Simile II 1150 Silverado La Jolla, CA 92037
NUTRITION ISSUES & POLITICAL PROCESS: Resource Guide for Teachers-9th Grade S.S.	This instructional unit explores the network of economic, cultural and political factors that influence eating habits. The suggested activities are informative, fun and easy to carry out. Your local Food Services Director will supply you with a free copy or write to: Cost: Free	Division of Child Nutrition Education Annex 1 217 West Jones Street Raleigh, NC 27611
ON RESERVE	A secondary newsletter for economic and consumer education teachers that explores various economics and consumer education topics. Also suggests additional readings, teaching activities and materials and relates news of regional economic education programs. Published three times a year. Cost: Free	Federal Reserve Bank of Chicago Public Information Center 230 S. LaSalle St Chicago, Il. 60690
ON USING CREDIT	A pamphlet that assists readers in making credit decisions and discusses the advantages and disadvantages of credit, 1979. Cost: Free	Federal Reserve Bank of New York Public Information Dept. 33 Liberty St New York, N. Y. 10045
OPTIONS FOR SAVERS	A pamphlet that describes various types of savings accounts at banks and thrift institutions. Contains a chart on current interest rates, 1980. Cost: Free	Federal Reserve Bank of Philadelphia Public Information Dept. Philadelphia, Pa. 19106
OUTSMARTING THE CASH REGISTER	Brochure, poster, and two search-for-savings puzzles (grades 7-12). Cost: Free, one copy	Kraft Inc. Consumer Services Dept. Glenview, IL. 60025
PAYDAY	This is a board game in which players manage money by receiving bills, meeting investment opportunities	Social Studies School Service 10,000 Culver Boulevard, Dept. E P.O. Box 802

Title	Description	Source
	and collecting interest on savings. At the end of each month, accounts are settled and players can add to their savings or take out loans, or keep their cash. Cost: $9.50	Culver City, CA 90230
PENNY POINTS	A booklet that traces the history of the penny, discusses mint production and reasons for the introduction of the copper-coated zinc penny, 1982. Cost: Free	Federal Reserve Bank of Boston Public Services Dept. Boston, Ma. 02106
PENNY POWER	A magazine on various consumer issues. Each issue includes games, puzzles, projects, and special features. Suitable for grades 7-9. Cost: $4.50	Penny Power Consumer's Union 256 Washington St Mt. Vernon, N.Y. 10550
PEOPLE IN BUSINESS GAME	This game is part of a program designed to increase awareness of private enterprise. The program is called the Private Enterprise System. It provides an explanation of stocks, bonds, gross national product, inflation and how each relates to our form of democracy. Cost: Free	Georgia Power Company P. O. Box 4545 Atlanta, Ga. 30302
PERSPECTIVES	A set of teaching modules for incorporating economics into the social studies curriculum. The set of four modules includes: 1) "World War I: The Home Front-How A U.S. Corporation Responded," 2) "From Cottages to Corporations; A Class Study in American History," 3) "The Great Depression: How A U.S. Corporation Responded," and 4) "Reflections of History: A Look at the Advertising of Five Periods between the 1890's and 1950's. Cost: Free	Procter and Gamble Educational Services P. O. Box 599 Cincinnati, Ohio 45201
PIGOPOLIS #EF-18	This film is about a city of pigs located in the middle of a great forest. The message of energy conservation is brought to students in a powerful, not easily forgotten way. 12 minutes, 16mm film. Cost: Free	Educational Services Duke Power Company P. O. Box 33189 Charlotte, NC 28242
POWDERHORN	In this simulation students take the part of people in frontier times who establish a three-tiered society by trading rifles, traps and pelts.	Social Studies School Service 10,000 Culver Boulevard P. O. Box 802 Culver City, CA 90230

Title	Description	Source
	Cost: $15.00	
PRODUCT SAFETY: THE STONEWALL HEARINGS	Students take the roles of members of a House of Representatives' sub-committee and witnesses at hearings to determine if the Roadhugger tire should be recalled because of accidents resulting in injuries or death. Follow-up cases explain actions being taken by business, government and private groups to improve product safety. Cost: $4.95	Constitutional Rights Foundation 601 Kingsley Drive Los Angeles, California 90005 (213) 487-5590
PRODUCTIVITY...AND YOUR PART IN IT	A secondary pamphlet that defines the concept of productivity and its impact on the economic system. Cost: Single copies free	The Advertising Council 825 Third Avenue New York, N. Y. 10022
RELEVANCE OF ADAM SMITH	A booklet that uses quotes from THE WEALTH OF NATIONS, to illustrate Adam Smith's major ideas and examines how they are still widely used today, 1981. Cost: Free	Federal Reserve Bank of Richmond Public Services Dept. P. O. Box 27622 Richmond, Va. 23261
RIVER CITY	A simulation in which students make decisions and clarify problems concerning the possibility of having a nearby forest become a national park. Cost: $6.95	EMI P. O. Box 4272 Madison, WI 53711
ROLE OF GOVERNMENT IN U.S. ECONOMY... FISCAL POLICY	A booklet that examines the role of U. S. government fiscal policy and how it affects economic activity, 1980. Cost: Free	Federal Reserve Bank of St. Louis Public Information Dept. P. O. Box 442 St. Louis, Mo. 63166
ROLE OF THE COMMERCIAL BANKING SYSTEM	A secondary (grades 9-12) filmstrip set that describes the history, services, and economics of commercial banking in this country, including the role of the Federal Reserve System, 1976. Cost: Free Loan	Federal Reserve Bank of Chicago Public Information Center 230 South LaSalle Chicago, IL. 60690
ROLE OF THE FEDERAL RESERVE SYSTEM	A secondary (grades 9-12) filmstrip set that explains what credit is, how it is obtained, what the credit market is and how money is created, 1976. Cost: Free Loan	Federal Reserve Bank of Boston Public Information Center Boston, Mass. 02106
SAM'S SONG/BUSINESS MONEY	These two animated films illustrate economic fundamentals with a little character called Sammy Squirrel. "Sam's Song" focuses on the role of	Karol Media 625 From Road Paramus, N. J. 07652

Title	Description	Source
	supply and demand. "Business Money" tells about capital and profits. Teacher's guide and activity master program accompany films. Cost: Free Loan Film	
SEARCH SIMULATIONS	Contains: Profit and Loss - The Game of Big Business; On Strike - The Labor Relations Game; The Battle of Ripple Creek - The Ecology Economics Game; Madison Avenue - The Advertising Game. Cost: $14.95	Scholastic Book Services 906 Sylvan Ave., Englewood Cliffs, NJ 07632
SECONDARY LEVEL TEACHING STRATEGIES	Basic Business and Consumer Education. Presents lessons suitable for either basic business or consumer education courses that aim at preparing students to use sound economic analysis in making decisions as consumers, producers, and citizens. Contains an overview for teachers, a glossary for students, and a bibliography. By James F. Niss, Judith Staley Brenneke, and John E. Clow, 1979. Cost: Free	Regional Social Studies Coordinators
SERIES FOR ECONOMIC EDUCATION	A secondary set of pamphlets that describes the operation of our economic system. Cost: Free	Federal Reserve Bank of Philadelphia Public Information Dept. Philadelphia, Pa. 19106
STEERING A COURSE BETWEEN INFLATION AND UNEMPLOYMENT	A booklet that points out that willingness to tolerate inflation has lessened while old abhorrence of unemployment remains, creating a dilemma for policymakers, 1982. Cost: Free	Federal Reserve Bank of Philadelphia Public Information Dept. Philadelphia, Pa. 19106
STOCK MARKET GAME	A game that contains no chance cards, dice or spinners. There is no limit to the number of players. An Investor's Guide explains in easy to understand terms what the stock market is all about. Cost: $12.00	EMI P. O. Box 4272 Madison, WI 53711
	Students work in teams to invest an imaginary $100,000 in the stock market for 10 weeks. (Game is played once each fall and once each spring.) Every week teams mail stock, buy and sell selections to Virginia Commonwealth University where the giant computer calculates investment results and ranks all teams participating. Each week students learn how they are	Rosemarie Coppins The Stock Market Game Virginia Commonwealth Univ. P. O. Box 27304 Richmond, Va. 23261

Title	Description	Source
	doing compared with other teams in North Carolina and in their region. Cost: $6.00 per team	
STORY OF BANKS	A booklet traces the function, purpose, and historical role of banks in the U. S. in cartoon format, 1982. Cost: Free	Federal Reserve Bank of N.Y Public Information Dept. 33 Liberty St New York, N.Y. 10045
STORY OF CHECKS AND ELECTRONIC PAYMENTS	A booklet that describes the origin, development and growth of checks, the automation of check collection and the concept of an electronic payments system in a cartoon format, 1981. Cost: Free	Federal Reserve Bank of New York Public Information Dept. 33 Liberty St New York, N. Y. 10045
STORY OF CONSUMER CREDIT	A booklet that explains credit rights and responsibilities, and introduces consumer credit regulations in a cartoon format, 1980. Cost: Free	Federal Reserve Bank of New York Public Information Dept. 33 Liberty St New York, N. Y. 10045
STORY OF FEDERAL TRADE AND EXCHANGE	A comic book that teaches students about absolute and comparative advantage, foreign exchange rates and other concepts relative to international trade. Cost: Free	Federal Reserve Bank of New York Public Information Dept. 33 Liberty St New York, N. Y. 10045
STORY OF INFLATION	A booklet that describes the causes and effects of inflation and discusses alternative anti-inflation policies in a cartoon format, 1981. Cost: Free	Federal Reserve Bank of New York Public Information Dept. 33 Liberty St New York, N. Y. 10045
STORY OF MONEY	A booklet that discusses the evolution and fundamental principles underlying the development of money to the present day in a cartoon format, 1981. Cost: Free	Federal Reserve Bank of New York Public Information Dept. 33 Liberty St New York, N. Y. 10045
STRATEGIES FOR TEACHING ECONOMICS: U.S. HISTORY (SECONDARY)	Thirteen excellent lesson plans that incorporate basic economic concepts into the teaching of U.S. History from the early settlers to the present. Cost: Free	Regional Social Studies Coordinators
SUPPLY SIDE ECONOMICS	A secondary (grades 9-12) slide program that explains the government policy strategy of supply-side economics, 1982. Cost: $25.00	Chamber of Commerce of the United States 1615 H. Street, NW Washington, D.C. 20062
T.V. COMMERCIALS - CURRENT	Real T.V. commercials can be rented at very low cost for your classroom use.	C.L.I.O. Awards 30 E. 60th Street New York, NY 10022

Title	Description	Source
	Cost: Varies	
T.V. COMMERICALS - VINTAGE	Vintage T.V. commercials from the 1950's can be rented very cheaply for use in your classroom. Cost: Varies	Museum of Modern Art 11 W. 53rd Street New York, NY 10019
TAX WHYS	Fifteen minute high-interest films about taxes with an excellent teacher's guide. Shown on T.V. twice weekly. Cost: Free	Regional Social Studies Coordinators
TAXES: WHO SHOULD PAY AND WHY	A superb 32 page 8 x 11 book (includes cartoons) published in 1985 that presents the problems inherent in trying to change the U.S. tax system. Cost: $3.00	Domestic Policy Association 5335 Far Hill Ave. Dayton, Ohio 45429 513-434-7300
TEACHING ABOUT CREDIT: ACTIVITIES FOR SECONDARY CLASSES	A teaching unit that provides materials to enhance student understanding of consumer regulations. Contains various lesson and activity ideas, 1981. Cost: $1.00	Federal Reserve Bank of St. Louis Public Information Dept. P. O. Box 442 St. Louis, Mo. 63166
TEACHING ACTIVITIES IN ECONOMICS	The teaching plans in this book were developed by teachers for classroom use. The concepts dealt with are scarcity, production, markets, money, and government. K-12. Cost: $5.00	Missouri Council for Economic Education #9 Middlebush Hall University of Missouri-Columbia Columbia, Missouri 65211
TEACHING ECONOMICS IN AMERICAN HISTORY	An absolutely essential book full of lesson ideas and projects for teaching the economic history of the U. S., 1983. Cost: $8.50	Joint Council on Economic Education 2 Park Avenue New York, New York 10016
TEACHING HIGH SCHOOL ECONOMICS: (STRATEGIES FOR)	A new 1985 series of lesson plans (for teachers of high school economics courses) in the popular JCEE MCG series. Free distribution to high school economics teachers in NCCEE/ SDPI sponsored workshops. Cost: Free	Regional Social Studies Coordinators (Also available from the NCCEE)
TEACHING UNITS	Teacher made units for Teaching Economics. Grade 7--The Economy of Japan. Grade 8--The Development of Industry in NC: Post Civil War-1920. Cost: Free	Available through Regional Center Social Studies Coordinators
	Write for list of free units for your grade level--units (some 60 pages or more) are national award winners from	National Depository for Economic Education Awards Milner 184

Title	Description	Source
	teachers across the nation. Grades K-12. Cost: Free	Illinois State University Normal, Ill. 61761
TELEVISION AND ECONOMICS: FROM THE MEDIUM TO THE MARKETPLACE	A curriculum package that is designed to help students recognize and understand economic concepts as part of their daily lives. Comes with activity masters and a teacher's manual, 1982. Cost: $15.00	Prime Time School Television 40 E. Huron Chicago, Il. 60611
TEST OF ECONOMIC LITERACY	Evaluation instrument. In two equivalent forms (A and B) of 46 questions each to measure learning of economic concepts in senior high school. Normed in eleventh and twelfth grades of 40 school districts. Test manual includes discussion guide for each question, technical norming data, suggestions for use of the test, model answer sheet, and scoring key. Cost: Discussion Guide and Rationale - $3.50 Test booklets, package of 25 - Form A $7.00, Form B $7.00	Joint Council for Economic Education 2 Park Avenue New York, N. Y. 10016
THE FEDERAL RESERVE SYSTEM IN ACTION	1983 fold-out that simply describes what the federal reserve does (grades 7-12). Cost: Free, unlimited quantities	Federal Reserve Bank of Richmond Public Services Dept. 701 East Byrd St Richmond, Va. 23219
THE SPARK	Free newsletter from Duke Power Company that often contains lesson plans and where to find free material to teach about the economics of energy. Cost: Free	Educational Services Duke Power Company P.O. Box 33189 Charlotte, N. C. 28242
THE SYSTEM	A secondary (grades 9-12) film that presents a view of the economic system through the eyes of high school students. Cost: Free Loan	Modern Talking Picture Service 1889-I-85 South Charlotte, N. C. 28208
TO YOUR CREDIT	A secondary (grades 9-12) film that discusses the public's credit rights and responsibilities, 1978. Cost: Free Loan	Federal Reserve Bank of Kansas City Public Information Dept. 925 Grand Ave. Kansas City, Mo. 64198
TREES AND TVs ON THE INTERNATIONAL MARKET	A basic unit on international trade designed for use with junior and senior high school students. Especially suitable for use in the northwestern states. Prepared in	Center for Economic Education Seattle Pacific University Seattle, Washington 98119 (206) 281-2972

Title	Description	Source
	cooperation with the Washington State Council on Economic Education and the Washington State Office of the Superintendent of Instruction. Cost: $2.00	
TWENTY FOUR HOURS IN THE LIFE OF A CHECK	A secondary (grades 9-12) film that describes what happens to a check from the time it is written until it is returned with monthly statement. Cost: Free Loan	Federal Reserve Bank of St. Louis Public Information Dept. 411 Locust St St. Louis, Mo. 63102
U.S. CURRENCY	A booklet that explains how money is placed in circulation, 1980. Cost: Free	Board of Governors of the Federal Reserve System Publications Services Washington, D. C. 20551
U.S. TREASURY SECURITIES	A pamphlet that provides basic information concerning investment in U. S. Treasury bills, notes and bonds. Cost: Free	Federal Reserve Bank of Dallas Public Affairs Dept. Station K Dallas, Tx. 75222
UNIONS IN THE AMERICAN ECONOMY (THE ROLE OF)	1985 publication that contains numerous lesson plans and extensive information about unions (grades 9-12). Cost: $7.50	Joint Council on Economic Education 2 Park Avenue New York, N. Y. 10016 (Also available from the NCCEE)
UNIONS, STRIKES, AND NEGOTIATIONS	Originally published in the New England Social Studies Bulletin. Marsh's negotiations exercise for high school students is based on conditions leading to 1912 Lawrence Strike. Cost: $5.00	Lee Marsh 143 Lexington St., Weston, MA 02193
WEEKLY NEWSLETTER	Keeps track of national legislative issues that affect businesses, employees, and the economic community. Periodically includes special in-depth reports on economic issues such as OSHA, energy, trade, socialized medicine (grades 8-12). Cost: Free	Chamber of Commerce of the US Congressional Action 1615 H. Street, NW Washington, D. C. 20062
WELCOME TO THE FEDERAL RESERVE	A booklet that describes the structure and function of the Federal Reserve System, 1982. Cost: Free	Board of Governors of the Federal Reserve System Publications Services Washington, D. C. 20551
WELFARE: WHO SHOULD BE ENTITLED TO PUBLIC HELP	An excellent 32 page book that presents the problems and philosophy behind the federal governments efforts to aid the poor.	Domestic Policy Association Order Department 5335 Far Hills Avenue Dayton, Ohio 45429 (513) 434-7300

Title	Description	Source
	Cost: $3.00	
WHAT EVERY INVESTOR SHOULD KNOW	Securities and Exchange Commission booklet of basic information on choosing investments, trading securities, safeguarding investments, legal protections. Describes different types of securities clearly. Cost: $4.50 200M	Consumer Information Center Pueblo CO 81009
WHAT IS A BETTER BUSINESS BUREAU?	Clarifies misconceptions about activities and sponsorship of Better Business Bureaus, including both pre-purchase inquiries and post-purchase complaint handling services. Highlights the growing mediation and arbitration programs, including Auto-Line. (Available from local BBB office or see below.) Cost: Free	Council of Better Business Bureaus, Inc. 1515 Wilson Blvd. Arlington, Va. 22209
WHAT IS ECONOMICS?	A book that provides a brief introduction to the economic system, 1975. Cost: $4.95	William Kaufman, Inc. 1 First St., Los Altos, Ca. 94022
WHAT'S ALL THIS ABOUT THE M'S?	A pamphlet that provides a brief description on how the Federal Reserve defines and measures the money supply. Cost: Free	Federal Reserve Bank of New York Public Information Dept. 33 Liberty St New York, N. Y. 10045
WHITE COLLAR CRIME	A case study exploring the workings of a fictionalized insurance company in the process of disclosing a massive fraud. Students read a dialogue which highlights the involvement of executives, auditors, computer analysts, stockholders, a board of directors, government regulatory agencies and investors in the case. The lesson plan is based on the real-life Equity Funding Corporation Case. Background information on that fraud is given in the instructor's guide. Cost: $4.95	Constitutional Rights Foundation 601 South Kingsley Drive Los Angeles, California 90005
WORLD BANK FILMS	These films portray life in developing countries and efforts that are underway in those countries to improve living conditions. Coelhos & Dandora are set in urban slums in Brazil and Kenya. A Day In Shrishnager and Seeds of Progress show rural life in India and Mexico. Other listings. Teaching guides contain summaries of films,	The World Bank 1818 H. Street, N. W. Washington, D. C. 20433

Title	Description	Source
	vocabulary lists, before and after viewing activities, discussion questions, and maps that can be reproduced for students. Guides were developed by social studies teachers. Cost: $10.00 rental fee per film	
WORLD ECONOMY AND MULTINATIONAL CORPORATION	A teaching kit that examines various aspects of world trade and international economics as well as the role of the multinational corporations in the world economy. Comes with lesson and activity ideas. Cost: $2.00	The World Economy and Multinational Corporations P. O. Box 14302 Dayton, Ohio 45414
WORLD ENERGY OUTLOOK THROUGH 2000	Excellent 11 page booklet with graphs, published April, 1985. Cost: Free, multiple copies	Conoco-Public Relations Dept. 1007 Market St. Wilmington, DE. 19898
WORLD STUDIES-TEACHING STRATEGIES	Help students gain systematic knowledge about the different types of economic systems in the world and how they developed, an acquaintance with how those systems operate, and a grasp of some of the world's current economic problems. Cost: Free	Regional Social Studies Coordinators (Also available from the NCCEE)
YOU AND THE INVESTMENT WORLD	45 page booklet, clear, concise explanation with simple charts and graphs that deal with types of business organizations, stocks and bonds and the operation of the New York Stock Exchange. Cost: Free	The New York Stock Exchange 11 Wall Street New York, NY 10005
YOU AND YOUR MONEY	A booklet that discusses the causes of inflation and deflation and some available remedies using a cartoon format. Cost: Free	Federal Reserve Bank of Richmond Public Service Dept. Richmond, Va. 23261
YOU ARE THE AMERICAN ECONOMIC SYSTEM	A booklet that is a pictorial description of the American economic system and how it works. Cost: Free	The Advertising Council 825 Third Ave New York, N. Y. 10022
YOUR CREDIT RATING	A pamphlet that describes the importance of a credit history and consumer's rights when using credit, 1981. Cost: Free	Federal Reserve Bank of New York Public Information Dept. 33 Liberty St New York, N. Y. 10045
YOUR CREDIT RIGHTS	A book that contains learning activities on establishing and	Federal Reserve Bank of Minneapolis Office of Public Information

Title	Description	Source
	using credit, consumer credit rights and responsibilities, and the economics of credit protection. Includes activity instructions, key concepts, and answer keys for each section, 1982. Cost: Free	250 Marquette Ave. Minneapolis, Mn. 55480
	An excellent instructional unit on consumer credit protection. Cost: Free	Federal Reserve Bank of Minneapolis Office of Public Information Minneapolis, Mn. 55480
YOUR GUIDE TO TEACHING MONEY MANAGEMENT	YOUR GUIDE TO TEACHING MANAGEMENT provides a framework for teaching consumer education to senior high school and adult classes. The guide covers economic concepts--values and goals, decision making, money management, credit, savings, insurance, investments and consumer rights and responsibilities. Included are teaching tools, learning activities, behavioral objectives and resource materials. The guide may be used to teach a single unit or a complete course. Cost: 75 cents	Money Management Institute Household International 2700 Sanders Road Prospect Heights, Illinois 60070 (312) 564-6291
YOUTH FOR HIRE	A one-week unit focusing on the opportunities and problems young people face in the job market. The unit opens with two cases; the first captures the viewpoint of young employees and the second, the viewpoint of an angry employer. Activities include the analysis of want ads and an unemployment graph, research through interviews and library reference materials, a role-play entitled "You're the Boss," information on minors and the law and a final class problem-solving project. Cost: $4.95	Constitutional Rights Foundation 601 South Kingsley Drive Los Angeles, California 90005 (213) 487-5590